Message From Your President

At this time 10 years ago we had waited for an unseen giant named Y2K to flip a switch and change our lives.

Nothing happened. It was as anticlimactic as a Nicholas Cage movie. Then this decade kind of snuck up and sucker punched us.

September 11th, the war in Afghanistan, the NYC Blackout, the occupation of Iraq, Hurricane Katrina, Virginia Tech, the tsunami in Sumatra, the rise and fall and resurgence of our financial system. There was SARS, and Avian Flu and Swine flu (which became H1N1 a little too late for some unfortunate pigs). We made it through the first season of Survivor (and that naked guy), a rogues gallery of political figures (and way too much about their personal proclivities). The Terminator became the Governor. Bernie Madoff with all the money, and some of the names we grew up with Merrill, Lehman and Bear went by the wayside. Gas was more expensive than beer. Madonna made more movies (make her stop, please.) There was "Gigli" (if you don’t know what I am talking about, you have 121 minutes of your life back) and there was "Beverly Hills Chihuahua". WHY??). Britney Spears shaving her head, Amy Winehouse not shaving at all. Jon and Kate plus Eight, our very own super heroes Octomom and Balloon Boy (where are you when we need you, Jack Bauer? ). We watched Flavor Flav court Bridgitte Nielsen. Ashlee Simpson was allowed to record an entire album. We tweeted on our BB’s..LOL...OMG....BRB and watched TV on our LCD’s and LED’s. That new fresh face from Alaska was on every magazine cover...yes, I am talking about you Levi Johnston! We came as close to human sacrifice as possible on MTV with the first episode of "Jersey Shore". And 10 years ago we were worried about our computers shutting down?

So 2010 is here, and not to be pedantic, but THIS is really the last year of the decade despite all the lists you may have seen. Hopefully this one will be less of a roller coaster ride than the last year. January has brought a chill to much of the nation, with the mid-west and northeast being hit particularly hard. We were hardly frozen at the LIC, focusing on bringing in the first Benchmarking Survey in our history. This 175 question tome will be made available in March. I would like to thank the council members and the home office of IFMA for their unwavering faith in completing this project. I am confident that this survey can become a bi-annual event which provides a clear, concise snapshot of many of the situations we face on a daily basis. It will become a reference guide for all those times when someone asks “what are the Joneses doing?”
President’s Message continued…

In this newsletter you will also find a new section of vendors on the last page. These vendors are companies we have done business with at one time or another and we thought it would be a good idea to give LIC members quick access to them. Just click on one of the provided links to bring you right to their webpage. We hope to see more vendors in future newsletters.

We are also toying with the idea of making webinars available as podcasts. I would love to know if any of our members think this is something they would utilize. Feel free to drop me an email at mroberts@kslaw.com if you think this is something you would use. I will also welcome any critique of the idea. Just keep those cards and letters coming. The more ideas we get from you, the user, the better we all are.

Facility Fusion in fantastic Philadelphia is quickly coming upon us (April 13th through 15th) and the home office will be sending out a quick survey to see how many of our members may be planning to attend. Right on the heels of Philly is World Workplace, this year in Atlanta (October 27th through 29th). We are already planning on having our annual meeting at the offices of King & Spalding with some additional special events to be announced. I am hopeful that some of the economic constraints we have all been under will loosen and we will have good attendance.

That’s all I’ve got for now. Stay Positive.

Mark E. Roberts

Do you happen to have any interesting articles you have read or written that you’d like to share with your fellow LIC members? Please email genglish@cgsh.com.

Honoring Dave Brady

Dave Brady, IFMA President and CEO for the past 16 years, is retiring this month. To honor the valuable contributions that Dave has made to IFMA over the years, and in response to a donation challenge issued by the Chicago Chapter of IFMA, the Board of Directors of Legal Industry Council has made a $250 donation to the Accredited Degree Program within the IFMA Foundation in his name. This is a charity that Dave feels very strongly about and we feel this is a great way to not only honor him but to help those within the IFMA community. We wish Dave much happiness and peace as he embarks on this next chapter of his life.

About the LIC: The Legal Industry council shares information among FMs from law firms, corporate legal departments and academic legal departments. Discussions center on vendor issues, easier and more efficient ways to perform services, emerging technology, ADA, OSHA and other regulatory information.
IFMA’s Facility Fusion  
April 13-15, 2010  
Philadelphia, Pa., USA

This year IFMA will be presenting Facility Fusion 2010 in lieu of a Spring Industries Forum. The Legal Council encourages your participation. Sessions tracks include ALL NEW sessions in the following categories: Best Practices, Sustainability, Volunteer Leaders, and Leading and Management.

**Tuesday, April 13**
8:00 - 9:00 a.m. Ask the Experts - Energy Forum  
10:00 - 11:00 a.m. The State of the Real Estate Market  
11:30 a.m. - 1:00 p.m. Tony Keane - IFMA's new CEO Spotlight and Lunch  
1:30 - 2:30 p.m. Keeping the Team Upbeat and Motivated in the Current Economy  
3:00 - 4:30 p.m. Who Turned on the Lights? New Technology  
5:30 - 7:00 p.m. Welcome Reception

**Wednesday, April 14**
8:30 - 10:00 a.m. How to Make the Case to the C-Suite - Power Speaker  
10:00 a.m. - 2:00 p.m. Expo & Lunch  
2:15 p.m. - 3:15 p.m. Strategic Portfolio Management  
3:45 - 6:00 p.m. End Your Dependency on Paper within Your Workplace or Facility Tours

**Thursday, April 15**
8:00 - 9:00 a.m. Getting a Real Estate Transaction and Build-out Completed in Today's Market: Panel Discussion  
9:00 a.m. - 12:15 p.m. Expo & Lunch  
12:30 - 1:30 p.m. Cost Savings: What You HAVEN'T Thought of  
2:00 - 3:30 p.m. Leadership and Management and Sustainability Power Speakers


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IFMA’s World Workplace Conference & Expo  
Oct. 27-29, 2010  
Atlanta, Ga., USA

If you’re responsible for leading your organization’s efforts in implementing strategies for a safer, healthier, more resilient work environment, then [IFMA’s World Workplace Conference & Expo](http://www.ifmaworldworkplace.org) is where you need to be in 2010.

IFMA's World Workplace is hosted annually by the [International Facility Management Association](http://www.ifma.org) (IFMA), the largest and most widely recognized professional association for facility management.
Member Spotlight

Sheryl Yetsko is Office Administrator in the Atlanta office of McKenna Long & Aldridge LLP (MLA), an international law firm with 475 attorneys and public policy advisors. She is also responsible for operations in the New York City and Albany, NY offices of the firm. Sheryl became Office Administrator approximately seven years ago when MLA was formed by merger. Before that she was Director of Facilities at one of the legacy firms for ten years, working in Atlanta and Washington, DC. Sheryl’s prior experience includes working for Lord, Bissell & Brook (now Lock Lord Bissell & Liddell LLP) in Chicago and LA. Sheryl has been active in IFMA throughout her career and has served as President of the Atlanta Chapter and Secretary of the Legal Council, to which she has belonged since its inception.

What is one work related achievement of which you are particularly proud? Successfully managing a floor build out and multi-office renovations to provide necessary space for an incoming law firm we acquired. This included multiple moves on six of our then nine floors and coordinating the closing of the acquired firm’s office.

What is one aspect of your personal life that you’d like people to know about? Even with the crazy hours, I still somehow managed to raise two terrific kids and now I’m the proud grandma of three wonderful little boys.

New publication - call for articles

The IFMA Foundation is working on the launch of their new juried international publication, International Journal of Facility Management (IJFM). (See http://www.ijfm.net/index.php/ijfm for details.) One of the major reasons why the IJFM was created is that academicians needed a juried publication to help them with promotion and tenure. Many of you are doing exciting and interesting projects, research, use of social networks, and other activities that should be shared and in the public domain so that the FM higher education and the profession can benefit from your work. Thus IFMA requests that you seriously consider gathering or submitting papers for the IJFM. They request and need articles from anywhere on the globe. Share your experience and best practices, create a firestorm with a controversial idea or challenge the present thinking but, most important, please participate as it is important that this publication get off to a good start. If you would like to talk to the IJFM project leaders directly, you can contact:

Eric Teicholz
617-492-1148x106
teicholz@graphicsystems.biz

or

Kathy O. Roper, CFM, MCR, LEED AP, IFMA Fellow
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Legal Industry Council—Online Community

TIPS FOR NAVIGATING:
After your first login, you must subscribe yourself to the council postings to activate email deliverability to all council postings, similar to the listserv. You are not automatically subscribed to email delivery.

1. Log in to http://www.ifmacommunity.org
2. Click on Forums on the top left menu tab
3. Click on Forum Subscriptions (located on the left hand side of the page, under Shortcuts)
4. You can then change the default setting from not receiving subscriptions to receive postings via email. Click under the Subscription to "YES" (to receive postings by email similar to the listserv) or "NO" (which means you will need to login to the IFMA Online Community to view the discussions). The subscription's default setting is "NO" in order to change it to "YES" simply click on the "NO".

TIPS FOR POSTING & REPLYING TO QUESTIONS:
1. To reply to emails that you receive, you can post your responses (just like the listserv).
2. If you would like to post a new message/question to the Legal Industry Council Online Community without having to login to IFMA Online Community, just send your email to this email address for your specific council, lc.council@ifmacommunity.org. This will allow for you to post and reply by email, similar to the listserv tool we were using.

Legal Industry Council Web site
Click here: http://www.ifmalic.org/

Check out the LIC Web site for the latest information on conferences, officers contacts and much more!
We are pleased and honored to announce that several companies who provide goods and services to Legal Council member firms have agreed to sponsor our newsletter for 2010. You will see their company logos and links to their web sites in each issue of the newsletter published this year. Below is information on each of our new sponsors. When the opportunity presents itself, please support those who support the Council.

**AVI-SPL** - With more than 40 years in the industry, AVI and SPL bring together a solid tradition of providing complete audio video systems and audiovisual equipment, collaboration and presentation solutions. [www.avispl.com](http://www.avispl.com)

**Gensler** – Gensler is a global architecture, design, planning and consulting firm with a specialized law firm practice. They have been serving their clients as trusted advisors, combining localized expertise with global perspective, for over 30 years. [www.gensler.com](http://www.gensler.com)

**Henegan Construction Co., Inc.** - With a full range of construction management and general contracting services, Henegan plays a key role in creating corporate offices, sophisticated trading floors, technology and communications centers. [www.henegan.com](http://www.henegan.com)

**Humanscale** – Humanscale is recognized as the leading manufacturer of ergonomic products for the office. Their mission is to design and manufacture products that create a healthier, more comfortable and more productive work environment. [www.humanscale.com](http://www.humanscale.com)

**Mattern & Associates, LLC** – Mattern & Associates is a team of operations experts that consults to large law firms and corporations. Completely unbiased and vendor-neutral, they help their clients obtain the most favorable and competitive pricing available from their support services. [www.matternassoc.com](http://www.matternassoc.com)
Pitney Bowes – At Pitney Bowes, everything they do has one goal to help their customers achieve their goals. They do this by providing Customer Engagement Solutions, Business Insight Solutions, Workflow Managed Solutions and Mail Solutions.

www.pb.com/

PS Ship™, a Lynch Marks, LLC Company - PS Ship™ is the first end-to-end solution for professional services firms that integrates all the workflow associated with preparing, tracking, and billing your shipments.

www.psship.com

Robert Derector Associates - Robert Derector Associates is a full service engineering firm with a local feel and a global reach. RDA’s practice focuses on the design and commissioning of corporate offices and mission critical facilities, as well as on the modernization of existing building infrastructures.

www.drector.com

Steelcase – Steelcase takes their knowledge of how people work and couples it with products and services to create solutions that help people have a better day at work. Their portfolio solutions address the three core elements of an office environment: interior architecture, furniture and technology.

www.steelcase.com

Williams Lea – Williams Lea is a global Business Process Outsourcing (BPO) company. Specializing in Corporate Information Solutions, they provide expert management of all printed and digital information an organization shares with its internal and external audiences.

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