



#### LIC Officers

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#### Message From Your President

Since our last edition, much has continued to occur both inside and outside the Council. Most of our member firms continue to successfully navigate our way through the current economic crisis, which most economists say is finally showing some signs of stability. I had initially hoped to have a positive turnout for the spring meeting at the Industries Forum in Vancouver when we started the planning last summer for the event. Several of the Board Members spent a good deal of time working out the details of the speakers to put together a conference agenda that was tailored to our Council specifically. Despite our best efforts, due to the economy (what else could it be??), we were unable to have any of our members present. The good news is that our Council remains very strong in membership and participation. This month we renewed 14 members, gained 1 new member (welcome Anthony Sawyer of Foley & Lardner!), had 0 members leave the Council, and we remain very strong at 164 total members. Following the Vancouver event, the Board made arrangements with the help of IFMA to conduct the planned Vancouver conference agenda by means of Webinar and Web Conferences in order to help our members maintain their educational edge and obtain their necessary continuing education credits which had already been approved for 5 presentations. The first of these events, Aggressive Space Management Tactics for Lawyers, was conducted by Gerald Driemeier by Webinar on May 21st and had a very large attendance. Our next web event will be on Cost Reductions, and will happen in the near future. Over the summer we will be gearing up for World Workplace in Orlando in October, and the incoming Board will have lots to share on this fantastic annual event in the coming months.

We completed the final draft of the Benchmarking Survey in May, and I am very pleased to announce that Shari Epstein of IFMA is working with the Benchmarking Committee on the final formatting and web administration!!! This is truly a milestone event for the Legal Industry Council, and has remained as a very lofty goal for the entire Board since I took office. I am truly excited about the work that is yet to come in putting together the final report after you have had a chance to take the Survey. The Survey itself is very diverse, after receiving questions from over 25 member contributors and from list serve questions asked by the membership over the past 5 years. It will be formatted in an electronic, web-based style, which will make it easier for us to tabulate and report the final results on. Additionally, it will provide a simple foundation for this to become an annual process that will provide our members with meaningful and timely trends and information.



This newsletter is a publication of the Legal Industry Council of IFMA. If you are receiving this newsletter it is because you are a member of the Legal Industry Council and the council board believes you will benefit from its content.



In order for the survey to produce meaningful results, we will need your participation!!! I want to thank the members of the Benchmarking Committee, especially Holly Evers, Mark Roberts, Cindy Dvorak, Craig Rosen, and our many contributors for making this legacy project a reality. Most of all I need to thank my wonderful assistant, Jodi Beatty, who had the unenviable job of making sense of my edits.

As some of you know (or have asked recently), with the end of the current term drawing near, for several reasons I have decided that it would be a great time for me to step down and encourage someone else to take over as President of the Council. With the completion of the Benchmarking Survey we will have accomplished the big goals we had set as targets when I took office from my friend Julie O'Loughlin several years ago. As some of you may know, since the time that Hurricane Katrina destroyed my home, my Church, and my children's school, I have worked in an advisory capacity to my pastor with the rebuilding of Our Lady of Lourdes Church and Middle School. Stepping down from my role in the Council will give me a little extra time to help finish this work which is very important to my family and me. Most importantly, I feel very confident that the Council will continue to grow and prosper with Mark Roberts at the reigns as our new President. With a new Board in place, I will remain very active as Immediate Past President and will continue to work on the Benchmarking Committee to see this important work through to fruition.

With that being said, it gives me great pleasure to announce the new Board Members for the coming year:

Mark Roberts - President  
Holly Evers - Vice President  
Mike LeSage - Secretary  
Craig Rosen - Treasurer and Webmaster  
Cindy Dvorak - Membership Chair  
Charlene Fischer & Georgie English - Programs, Newsletters and Events Co-Chairs

I have been truly blessed to have been able to work with such great Board Members over the past few years and I would be remiss if I did not close by saying "Thank You" to each of you. It has been my honor and my privilege to work with each of you and great people at IFMA.

Since I had so many requests for this after the last edition, I will close with the same pearls of wisdom from the last issue:

- Be **hopeful** rather than **hopeless**.
- Be **useful** rather than **useless**.
- Be **kind** rather than be **unkind**.
- **Focus** your efforts and help those around you "**see**" so they too can focus on your vision.
- Be **dedicated** in all things that you do... because it **sets you apart** from the many people in today's world who are **not**.

**About the LIC:** *The Legal Industry council shares information among FMs from law firms, corporate legal departments and academic legal departments. Discussions center on vendor issues, easier and more efficient ways to perform services, emerging technology, ADA, OSHA and other regulatory information.*



- Go the extra mile (or two)... **exercise** is good for you!
- Set a good **example**... our **kids** are watching and boy are they ever observant!
- Stay **educated**... because you should either have the **answer**, or know where to get it before someone else does.
- **Speak up** when you have a good idea or know the answer... if not they will hire a consultant.....
- **Hug** your **significant other** every day... because you **both** need love!
- If you don't have a significant other... **keep searching**, but in the meantime don't go hugging people in the office just because you need love :) (it will get you in trouble)
- **Don't panic!!!!** ...the best leaders never do!
- If you ever wanted to know why it is better to **lead** than to **follow**, ride a motorcycle with no visor for 100 miles behind an 18 wheeler loaded with **pigs** and **chickens**....
- Remember, investments are **long term**..... stop looking at your portfolio.
- Turn **off** the news and spend time with your family..... your family can't possibly make you **smile** less.

Finally, **love** like there is no tomorrow, **spend** like you have a kid in college you have to pay for next year, **laugh** till it hurts on both sides, and **dance** like no one is watching.....

All my best.... Craig

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IFMA's World Workplace 2009 Conference & Expo

The  
**you**niversal  
Facility Management **Experience**



**October 7-9, 2009**  
**Orlando, Fla., USA**

IFMA's [World Workplace](#) is hosted annually by the [International Facility Management Association](#) (IFMA), the largest and most widely recognized professional association for facility management.

IFMA's World Workplace encompasses the vast educational, networking and buying opportunities available through IFMA year-round. The association's knowledge and resources are consolidated into a three-day, world-class gathering of facility professionals, educators, students and companies for the continued advancement of the profession.

The conference draws attendees from all over the world and from a variety of workplace-related industries, including technology, engineering, architecture, design, security, real estate and facility management.

[Click here](#) for Travel Discounts!

## FUTURE WORLD WORKPLACE CONFERENCE AND EVENTS

2010 - World Workplace Conference and Expo October 27th - October 29th Atlanta, Georgia USA  
2011 - World Workplace Conference and Expo October 26th - October 28th Phoenix, Arizona USA



## Member Spotlight



Mark Tucker is the Facilities Manager in the Washington, DC, office of Blank Rome LLP, which is headquartered in Philadelphia and has offices throughout the U.S. and in Hong Kong. The firm has over 600 lawyers firm wide, about 90 of whom are in the DC office. Mark joined Blank Rome as a Facilities Coordinator in 2005 and was promoted to Facilities Manager in January, 2008. Prior to joining the firm Mark had eight years of facilities experience in other law firms.

**What is one work related achievement of which you are particularly proud?** One work related achievement that I am particularly proud of is our 6th floor build out and relocation. We built out our 6th floor space and relocated our IP Department to include the relocation of one IP file room and three huge case rooms. The construction was completed in two phases. The space is roughly 17,000 square feet. The total number of employees relocated was 75.

**What is one aspect of your personal life that you'd like people to know about?** One aspect of my personal life that I would like to share with others is that I am a Christian, a child of God. In all that I do I try to let His presence be seen. I do so by displaying the following character traits: love, joy, peace, patience, kindness, goodness, faithfulness in my daily affairs. I always try to be the change that I wish to see in the world.

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## Keep a look out for Upcoming Webinars!!!

(Dates/Times TBA)

- **Cost Reduction/Operational Efficiencies Webcast**

Speaker: Nancy Sanquist, IFMA Fellow

- **Vendor negotiations/contract negotiations Webinar**

Speaker: Robert Connolly

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Did you miss the last webinar or Aggressive Space Tactics for Lawyers?

You can still listen to it [here!](#)

**Speaker:** Gerald Driemeier, Founding Partner, Driemeier Pieper & Associates, LLC

Email: [gdriemeier@dpa.us.com](mailto:gdriemeier@dpa.us.com)

### **Session Description:**

Expanding or not, law firms benefit from acknowledging the profit drain of space-related expenses; embracing and applying lessons-learned change strategies and tactics from other industries to achieve operations improvement, cost savings, and cost avoidance. You are given career-forwarding methods of dollar-valuing your contributions coupled with suggested internal 'selling' approaches. Growth-focused, cautious, or downsizing, your firm can utilize one or more of DPA's tactics, which are both common sense and esoteric. From high-level alternative officing, to savvy purchasing, to demystifying those pesky 'phantom feet' inherent in commercial RE, this program gives you something solid to take back and apply at your own firm.



## Legal Industry Council—Online Community

### TIPS FOR NAVIGATING:

After your first login, you must subscribe yourself to the council postings to activate email deliverability to all council postings, similar to the listserv. You are not automatically subscribed to email delivery.

1. Log in to <http://www.ifmacommunity.org>
2. Click on **Forums** on the top left menu tab
3. Click on **Forum Subscriptions** (located on the left hand side of the page, under Shortcuts)
4. You can then change the default setting from not receiving subscriptions to receive postings via email. Click under the **Subscription to "YES"** (to receive postings by email similar to the listserv) or **"NO"** (which means you will need to login to the IFMA Online Community to view the discussions) The subscription's default setting is "NO" in order to change it to "YES" simply click on the "NO".

### TIPS FOR POSTING & REPLYING TO QUESTIONS:

1. To **reply** to emails that you receive, you can post your responses (just like the listserv).
2. If you would like to **post a new message/question** to the Legal Industry Council Online Community without having to login to IFMA Online Community, just send your email to this email address for your specific council, [lc.council@ifmacommunity.org](mailto:lc.council@ifmacommunity.org). This will allow for you to post and reply by email, similar to the listserv tool we were using.



#### **Legal Industry Council Web site**

Click here: <http://www.ifmalic.org/>

Check out the LIC Web site for the latest information on conferences, officers contacts and much more!