



#### LIC Officers

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International Facility Management

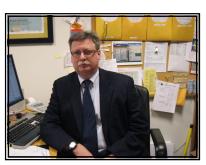
Association (IFMA)

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#### Message From Your Past President

Way back in the twentieth century I became a member of IFMA and also of the

Legal Industry Council. It was not a gradual thing that I did at my own pace. It was more of a Frankenstein experience where one minute you are mass of arms and legs, fingers and toes connected, yet at rest, and then lightning strikes and "it is alive". Before I could even sniff around the hedgerow, I was elected, or should I say selected, as the secretary of the LIC. Now some of you might think this is not a good thing, but let me assure you that it was. Without that push, I more than likely



would not have joined, and I would have missed out on a great learning experience that has literally changed my life.

Over the course of the past 11-12 years I have been introduced to some of the most thoughtful, innovative and resilient people that I have ever met. This is not an exaggeration. Each and every day the members of the LIC are "asked' to solve problems where they are given a minimal amount of information, little time and a shoestring budget. Amazingly, the end product usually satisfies the demand. The longevity of many members of the Council with their firms attests to a job well done. I know from the abundance of war stories I hear at WWP or in conference calls that these stories are not made up. While some are unbelievable, they are not untrue. I firmly believe that the ability to connect with other FM's locally and nationally that the LIC provides helps each and every one of us offer this service. This is one of the main reasons I have stayed on the board for this long, the ability to make those connections as well as to help facilitate them.

However, there is always a time for new ideas and new blood. Like any organization , we need that to continue to provide a service to you that keeps us on the cutting edge of what is evolving in our industry. I suggest you let yourself be "coaxed' into working closely with the members of the LIC Board. You will be all the better for it. Your ROI will be tenfold. With that I would like to pass the baton to Ms. Holly Evers. I have known Holly for several years through the LIC Board. Holly is very much up to the task and has always been a calming voice of reason. I wish her the best of luck, but more importantly I wish her a rising membership with many volunteers.

Thank you all for a wonderful ride.

Stay Positive.

Mark E. Roberts

Past President LIC



I take over as President of the Legal Industries Council from Mark Roberts, who has been a great inspiration over the years. In addition to the humor that he brings to our bi-monthly conference calls and our e-mails, this year we learned that we are both dedicated Bruins' fans. Mark is from New York and I am from Boston, so we don't always agree on sports, but we share a passion for the Boston Bruins. And what a season it has been! I live about 1 mile from the Boston Garden and have seen a lot of excitement with our winning the Stanley Cup! I am appreciating this victory more than I could have when I was 6 years old! Between the Bruins and the capture of Whitey Bulger, Boston is in the spotlight of a lot of attention these days.



I am very excited to step into my new role with the Legal Industries Council. I joined the board several years ago and have enjoyed working with everyone during this time. Our board consists of members from Atlanta, Boston, Chicago, New York, Portland and Washington, DC. We are a diverse group and working in different cities has really helped us to understand what is going on across the country. Between all of us, we are able to find out trends in different areas, which often is the basis for ideas for our videoconferences and roundtable discussions. I look forward to coming up with new and exciting ideas for the upcoming year!

Some of our initiatives for the coming year include our second benchmarking survey, more video-conference presentations and roundtables and preparations for World Workplace in Phoenix. In addition, we would like to highlight our members and their projects. Have you been involved in any interesting build-outs, challenging restacking projects, creative design to reduce square footage per attorney, successful sustainability or LEED projects? Have you recently implemented new state-of-the-art technology or are you leading the way in any new projects? If so, we want to hear from you and highlight your achievements! This information is always very interesting to all members and helps to foster ideas for new projects for each of us. Do you want to learn more about an area within FM? If so, please let us know and we can use these ideas to schedule upcoming webinars and roundtables. No achievement or idea is too small! Please contact me anytime at hevers@foleyhoag.com with your stories and ideas.

I wish everyone a great summer and success in any projects that people are involved in now. Remember, we want to hear from you (and if not, our creative board members may come searching for you!). As Foley Hoag just opened our first international office in Paris, for now I will say au revior.

<u>About the LIC:</u> The Legal Industry council shares information among FMs from law firms and legal departments in corporations, academic institutions and government agencies. Discussions center on topics such as space planning and utilization, creative office services, outsourcing, regulatory information, emerging technology and software solutions.



#### Meet the LIC 2011-2013 Officers

# President Holly Evers – Boston office of Foley Hoag LLP



Position Director of Operations
Number of years in position 11
Number of years at firm 25
Number of years on LIC Board 4

Vice President & Newsletter
Georgeanna (Georgie) S. English – DC office of Cleary Gottlieb Steen & Hamilton LLP



Position Facilities and Assistant Telecommunications Manager
Number of years in position 6
Number of years at firm 20
Number of years on LIC Board 5

Secretary

Mike Lesage – Portland office of Stoel Rives LLP



Position Facilities Supervisor
Number of years in position 11
Number of years at firm 27
Number of years on LIC Board in my 3rd year...I think

**Joseph Geierman, FMP CFM** – Atlanta office of Troutman Sanders LLP



Position Facilities & Office Services Manager

Number of years in position 2 (Facility Management for about 12 years)

Number of years at firm 2

Number of years on LIC Board entering my 2<sup>nd</sup>



### Meet the LIC 2011-2013 Officers

# Newsletter & Programs Charlene Fischer, CFM – DC office of Cleary Gottlieb Steen & Hamilton LLP



Position Operations & Telecommunications Manager
Number of years in position 6
Number of years at firm 26
Number of years on LIC Board 5

#### Membership

#### Cynthia Dvorak, CFM - Chicago office of Sidley Austin LLP



Position Facilities Management Director

Number of years in position 24

Number of years at firm 34

Number of years on LIC Board the memory is shot but the evidence suggests about 9

# Past President Mark Roberts – New York office of King & Spalding



Position Facilities/Office Services Manager
Number of years in position 16 years
Number of years at firm 17
Number of years on LIC Board coming at ya since 1998



## **IFMA Spotlight**

### Ropes & Gray LLP - Moving Forward / Thinking Smarter

Congratulations to Legal Industry member Chris Petryshin and his colleagues of Ropes & Gray. Chris was involved in a build-out project for the firm's Boston office that received Gold LEED Certification and also won an award for Best Practices of a Large Project from IFMA's Boston Chapter.

Ropes & Gray worked with an expert team to help design, build, furnish and move 1,400 employees into its new 475,000 square-foot Boston office at the Prudential Tower. The firm created and implemented many new approaches to ensure a smooth and successful transition from its long-time home in the city's Financial District to the new location in Back Bay.



The "Purge Campaign" – In Support of 21st Century Technology - Ropes & Gray implemented a "purge campaign" to significantly reduce the amount of paper that needed to be moved to and stored in the new offices. Employees in the new offices primarily utilize an electronic system instead of physical paper files. Even the law library is much more electronically enabled. With the support of 21st century technology, the implementation of an increasingly paperless and sustainable environment makes the new workplace more efficient and streamlined. Since Ropes & Gray launched its purge campaign in September 2009, the firm has purged over 200 tons of paper!

Sustainable Design & Construction - Ropes & Gray's sustainability and environmental awareness efforts, as well as the firm's intentions to achieve LEED certification, were central to the design and construction process. The firm was committed to having a green and sustainable office and worked hard to achieve LEED Gold certification within the context of an older building. On March 14, 2011, Peter Templeton, president of the Green Building Certification Institute, awarded Ropes & Gray LEED GOLD Certification and said, "in recognition of outstanding achievement for green interiors, the U.S. Green Building Council has awarded Gold LEED Certification to Ropes & Gray's new Boston office at the Prudential Tower. Ropes & Gray was recognized in the commercial interiors category, the green benchmark for the tenant improvement market, which awards projects that are designed, constructed and operated as sustainable, healthy places to work with a reduced environmental footprint."

Throughout the design phase, the entire team worked diligently to institute the following elements, among others, toward achieving the LEED goals:

Diverting more than 75 percent of construction waste and debris to recycling.

Implementing an indoor air quality management plan that protects air distribution systems from construction debris.

Using glass walls in offices and conference rooms to maximize natural light and reduce reliance on artificial lighting.

Installing low-flow plumbing fixtures, which reduce the firm's water usage by more than 40 percent below established industry standards.

Continue...



## **IFMA Spotlight**

## Ropes & Gray LLP – Moving Forward / Thinking Smarter

Installing low-flow plumbing fixtures, which reduce the firm's water usage by more than 40 percent below established industry standards.

Applying adhesives, sealants, paints and coatings that are low in volatile organic compounds and minimize the release of harmful gases.

Using recycled materials to reduce the need to harvest, mine and manufacture virgin components.

Installing carpets certified as Green Label Plus, which do not emit harmful byproducts.

Using wood from certified responsibly managed forests that prohibit mass forest cutting and support reforestation efforts.

Purchasing Energy Star equipment, including all computers and office machines, to minimize energy use.

### Sustaining Sustainability - "Greening of the Firm" Post Occupancy

#### "Charitable Sustainability"

As part of the move to the Prudential Center, Ropes & Gray donated 17 floors of furniture to The Furniture Trust, a Newton, Mass.-based non-profit that identifies charitable organizations, schools and other non-profits across Massachusetts that are in need of furniture donations. This was the largest furniture donation ever made to the organization.

Since the donation, Ropes & Gray has learned that two of the recipients of their furniture also expect to receive LEED Gold Certification for their building project in part due to the usage of the recycled furniture from the firm.

### "Greening the Café"

Working with their food service manager, FLIK, Ropes & Gray implemented the following initiatives in the café, conference center and throughout the offices:

Stainless steel as the preferred utensil with disposable utensils provided on request only.

Recyclable/biodegradable coffee cups, soup cups, and napkins.

A complete composting program for all food throughout the café and conference center.

A no-waste, bean-to-cup coffee system in all pantries.

China and glassware in all conference catering beverage services.

Elimination of paper cups in pantries.

Continue...



## **IFMA Spotlight**

### Ropes & Gray LLP - Moving Forward / Thinking Smarter

**Technology** - Throughout the new office space, changes in technology have achieved cost reductions and work-place efficiencies. State-of-the-art teleconferencing and video conferencing technology enable face-to-face meetings with clients, business partners and firm personnel around the world, reducing the need for travel and enhancing the meeting experience. Flex rooms loaded with power and data were built throughout the office to allow easy transition among uses such as meeting rooms, work rooms, mock court, document storage, document processing and workstations for temporary workers, with just a simple flip of furniture. Another technology enhancement was the replacement of multiple individual copiers and printers with fewer more efficient multi-purpose Duplex Printers that copy, scan and fax.

**Culture** - The new office has modern work spaces, fantastic amenities and spectacular views, which contribute to the firm's commitment to an outstanding workplace environment for its lawyers and staff. In 2010, for the second year in a row, Ropes & Gray was ranked #1 on the list of "Best Firms to Work For" by the closely watched industry publication *The Vault Guide*.

#### Improvements in the work environment include:

An attractive Café, with a high-end, restaurant-like setting, providing breakfast, lunch and dinner.

24/7 complimentary cappuccino service.

Informal gathering areas on every floor to encourage casual dining, congregating and relaxation for attorneys and staff.

An open work environment, fostering staff interaction and creative collaboration.

Glass-fronted perimeter offices and the use of glass partitions bring natural daylight into interior areas and allow everyone to enjoy the external light and expansive views.

Elements of sustainability are evident and fully-practiced throughout every area.

The amenities of the Prudential Center and the Back Bay location have successfully engaged the employees and offer a vibrant, dynamic area with restaurants, shopping, night life and easy access for venturing out during or after work hours.

The dynamic new space at the Prudential Tower reinforces the firm's commitment to sustainability, modern technology, open communication, and a first-rate work environment.

Congratulations to Ropes & Gray for the success of its project. The firm is a leading example for many firms within the Legal Industry Council.

Do you happen to have any interesting articles you have read or written that you'd like to share with your fellow LIC members? Please email <a href="mailto:genglish@cgsh.com">genglish@cgsh.com</a>.



## **Upcoming Events**



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◆ Learn, network and explore at IFMA's World Workplace Conference & Expo the largest, most longstanding and well-respected annual conference and exposition for facility management and related professions. Dive into an all-new educational and networking experience explore sharp, strategic, sustainable facility management at IFMA's World Workplace October 26th −28th 2011. Register by August 25th to receive the early bird rate! register now by following the link below. http://www.worldworkplace.org/register/index.htm

View Program at a Glance » http://www.worldworkplace.org/conference/program.htm

View All Educational Sessions » http://ifma.confex.com/ifma/ww2011/webprogram/meeting.html

Click the link below and find out more about things to do while in Phoenix, take a 3-D tour of the convention center, and link to maps, events, transportation information, and local deals and discounts.

www.downtownphoenix.com/ifma

- Mark Your Calendar! LIC Business Meeting at World Workplace in Phoenix, Arizona Tuesday, October 25, 2011 1:00-3:00 p.m. More Details to Follow....
- ◆ Join the Fall 2011 Benchmarking Survey Review Team. We would like to update and resend the LIC Benchmarking Survey and are looking for new people to review the new survey and offer suggestion of changes, including areas to be removed and new topics to be added. Please contact Holly Evers if you are interested in participating in this worthy effort. Holly Evers, Director of Operations FOLEY HOAG LLP, hevers@foleyhoag.com, 617 832 7050 phone.



## **Legal Industry Council—Online Community**

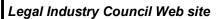
#### **TIPS FOR NAVIGATING:**

After your first login, you <u>must</u> subscribe yourself to the council postings to activate email deliverability to all council postings, similar to the listserv. You are <u>not</u> automatically subscribed to email delivery.

- 1. Log in to <a href="http://www.ifmacommunity.org">http://www.ifmacommunity.org</a>
- 2. Click on Forums on the top left menu tab
- **3. Click on Forum Subscriptions** (located on the left hand side of the page, under Shortcuts)
- **4.** You can then change the default setting from not receiving subscriptions to receive postings via email. **Click under the Subscription to "YES"**(to receive postings by email similar to the listserv) **or "NO"** (which means you will need to login to the IFMA Online Community to view the discussions) The subscription's default setting is "NO" in order to change it to "YES" simply click on the "NO".

#### TIPS FOR POSTING & REPLYING TO QUESTIONS:

- 1. To **reply** to emails that you receive, you can post your responses (just like the listserv).
- 2. If you would like to **post a new message/question** to the Legal Industry Council Online Community without having to login to IFMA Online Community, just send your email to this email address for your specific council, <a href="lc.council@ifmacommunity.org">lc.council@ifmacommunity.org</a>. This will allow for you to post and reply by email, similar to the listsery tool we were using.



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Check out the LIC Web site for the latest information on conferences, officers contacts and much more!



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