

BECOME A SPONSOR

Become a sponsor of the Legal Industry Council. As an LIC sponsor, here are just a few of the benefits you will gain, depending on your level of sponsorship with us:

- Company logo and other information prominently displayed and announced during certain member-only events, LIC webpage, and in print materials;
- Host an educational webinar or roundtable for LIC members;
- Host in-person member-only session with LIC members attending our annual meeting at IFMA's World Workplace (the annual International conference for Facility Management), which is typically held in the fall and/or Facility Fusion, which is typically held in the Spring;
- Opportunity to become an exclusive sponsor; and
- Tax incentives.* (*please consult with a tax specialist)



Sponsorships@ifmalic.org
www.ifmalic.org

ABOUT US

The Legal Industry Council of IFMA ("LIC") was established in 1991 in order to help those IFMA Facility Professionals who work in law firms or in the legal departments of corporations, government agencies and academic institutions. with opportunities to network, share information and discuss the unique challenges of the high profile law firm environment.

The LIC has over 100 members worldwide and represent some of the top legal firms in the business, including firms listed on The Lawyer Global 100.

Our members have a distinct need for dedicated resources and best practices that are specifically aligned with the needs of the legal industry and law office environment.

We continue to thrive and grow as an industry-specific resource for our members and are selective about our sponsors, whom we believe will benefit and valuable insight from a partnership with us.

If you have any questions, please feel free to reach out to Sponsorships@ifmalic.org.



IFMA™ Legal Industry Council
International Facility Management Association



NETWORKING, EDUCATING
AND
LEADING THE WAY
IN LAW FIRM
FACILITY MANAGEMENT

LEGAL INDUSTRY OF IFMA SPONSORSHIP BENEFITS

\$5,000-DIAMOND

Diamond Level Sponsors receive the following benefits:

- The right to be one of two exclusive Diamond sponsors of the Legal Industry Council and be the sole sponsor representing your particular trade or business category and the option to renew at this level in future years before it is offered to anyone else.
- The opportunity to host at least one in-person gathering of law firm facility managers, to give a 5 minute presentation at the event, and to receive contact information for attendees. The Council will work with you on locations.
- Recognition as a sponsor at our annual in-person meeting during IFMA's World Workplace, typically held in the Fall.
- Inclusion of a 5 word company description and link to your website in each message sent through the Legal Industry Council's email list.
- Publication of Sponsorship on LIC's social media platforms.
- Your company's logo will be placed on a sponsorship widget on the right side of each page with a link to your business.
- The opportunity to work with the Council to develop a non-commercial webinar program of interest to members. Your company will be recognized as sponsor of the event.
- Other networking opportunities available.

\$2,500-GOLD

Platinum Level Sponsors receive the following benefits:

- Recognition as a sponsor at our annual in-person meeting during IFMA's World Workplace, typically held in the Fall and/or Facility Fusion, typically held in the Spring.
- Publication of Sponsorship on LIC's social media Platforms.
- A description of your company will be included with the logo on the Council's website sponsorship page with a link to your business.
- Your company's logo will be placed on a sponsorship widget on the right side of each page with a link to your business.
- The opportunity to work with the Council to develop a non-commercial webinar program of interest to members. Your company will be recognized as sponsor of the event.
- Other networking opportunities available.



\$1,500-SILVER

Silver Level Sponsors receive the following benefits:

- Publication of Sponsorship on LIC's social media Platforms.
- A description of your company will be included with the logo on the Council's website sponsorship page with a link to your business.
- Your company's logo will be placed on a sponsorship widget on the right side of each page with a link to your business.
- The opportunity to work with the Council to develop a non-commercial webinar program of interest to members. Your company will be recognized as sponsor of the event.
- Other networking opportunities available.

**Webinars and Roundtables are shared through the following networks: LinkedIn, IFMA Engage, IFMA LIC Website, and YouTube*